



NEOPLAN movingART on tour with Hans Zimmer

Munich, 17/07/2019

They are on a special mission: two new NEOPLAN Tourliners are bringing fantastic music to the whole of Europe. Just as extraordinary are the design and interior fittings of the buses that MAN Truck & Bus has provided for “The World of Hans Zimmer” tour.

MAN Truck & Bus
Dachauer Straße 667
D-80995 Munich

- **MAN Truck & Bus is “On tour with the World of Hans Zimmer”**
- **Artwork on wheels: exclusive design of the NEOPLAN Tourliner turns heads**
- **Musicians travel in safety and comfort thanks to extensive fittings**

Should any questions arise, please contact:
Sebastian Lindner
Phone: +49 89 1580-2001
Presse-man@man.eu
www.mantruckandbus.com/press

The NEOPLAN movingART campaign is entering round two: at the start of 2019, following the Tape Art project with the Berliner KlebeBande group, MAN Truck & Bus embarked on a special concert journey, as did 60 orchestral musicians and 16 choristers. To date, the two NEOPLAN Tourliners with the musicians on board have covered 32,566 kilometres across Europe; the second part of the tour starts in November. In the meantime, the buses and artists are delighting visitors at the Busworld trade fair in Brussels.

NEOPLAN movingART Music is accompanying “The World of Hans Zimmer – A Symphonic Celebration” tour. Over the course of two months, the musicians have travelled through more than 20 cities so far, from Hamburg and Munich, to Krakow, London, Dublin, Paris, Lisbon and Barcelona. During this time, their home has been two customised NEOPLAN Tourliners, provided exclusively for the tour by MAN Truck & Bus.

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 11 billion euros (2018). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 36,000 people worldwide.

Press Release
MAN Truck & Bus



Wherever the two buses go, they draw attention. The unusual and creative design on the side walls gives you the immediate impression of witnessing something extraordinary. In the centre you'll see the lettering "THE WORLD OF HANS ZIMMER" – a defining name in itself. "There is good reason why Hans Zimmer is one of the most renowned and influential film composers of our time," states Jan Aichinger, Head of Product Marketing Bus at MAN Truck & Bus. Some of the many pieces composed by this multiple Oscar, Grammy and Golden Globe winner include the soundtracks for numerous blockbusters such as "The Lion King", "Gladiator" and "Pirates of the Caribbean". The lettering is nestled in between vertical golden lines, which bring to mind the vibration frequencies of musical notes. "The vast and expressive white and gold design symbolises the power of music. It marks its beauty and clarity and represents the positive vibrations of the movingART music tour," explains Jan Aichinger.

In addition to the vehicles' exclusive exterior design, another particularly arresting highlight is the extensive and bespoke interior fittings. In this way, the buses are like a second home for the musicians – a place where they can retreat to and unwind. For an atmosphere of well-being is an elementary prerequisite, if the artists are to deliver an excellent musical performance in their many concerts. That's why MAN Truck & Bus designed the interior of the 2-axle NEOPLAN Tourliner with soft, adjustable leather seats, reading lights, curtains, air conditioning, an exclusively equipped on-board kitchen and a modern infotainment system.

About the tour: Hans Zimmer is delighting fans throughout the whole of Europe with his live show "The World of Hans Zimmer – A Symphonic Celebration" and is presenting his work as an orchestration for the very first time – performed by musicians from the Belarusian Bolshoi Theatre Orchestra and the Belarusian Radio and Television Choir. Lisa Gerrard's voice, full of character, is captivating audiences time and again. In 2001, she became the first female artist to receive a Golden Globe – for her collaboration with Hans Zimmer on the Gladiator soundtrack.

In March and April this year, the musicians completed the first part of the tour. And it continues from November to mid December later this year: during

Press Release
MAN Truck & Bus



this stage, the exceptional musicians will enchant crowds with their performances in places such as Milan, Amsterdam and Stockholm. Travelling with the 60 orchestral musicians and 16 choristers on board the 12-meter and 13-metre long NEOPLAN Tourliners are: 2 flutes, 1 oboe, 2 clarinets, 2 bassoons, 6 horns, 2 trumpets, 4 trombones, 1 tuba, timpani, percussion, 10 first violins, 8 second violins, 4 violas, 11 cellos and 4 double basses. “NEOPLAN has always stood for design and exclusivity. That’s why we brought the NEOPLAN movingArt project to life. Having the opportunity to now transport art in our artistically designed buses is a great experience for us, as well,” summarises Jan Aichinger.

More information on NEOPLAN movingART on tour with „The World of Hans Zimmer“ online at: neoplan.com/movingart

P_Bus_EOT_movingART_Hans_Zimmer-01.jpg

Caption:

With their unique movingART design, the NEOPLAN tour buses will be turning heads left and right.

P_Bus_EOT_movingART_Hans_Zimmer-02.jpg

Caption:

This year, two NEOPLAN Tourliners are on tour with “The World of Hans Zimmer”, transporting fantastic music to the whole of Europe.